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2024

# 9th NSCA GLOBAL CONFERENCE

SPONSORSHIP  
PROPOSAL

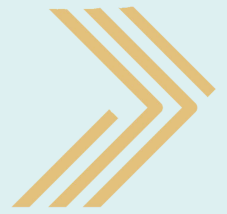


March 16-17

MUMBAI, INDIA



# What is NSCA?



Founded in 1978, The National Strength and Conditioning Association (NSCA), USA is a nonprofit association dedicated to advancing the strength and conditioning and related sport science professions around the world

The NSCA exists to empower a community of professionals to maximize their impact through disseminating evidence-based knowledge and its practical application by offering industry-leading certifications, research journals, career development services, networking opportunities, and continuing education. The NSCA community is composed of more than 60,000 members and certified professionals throughout the world who further industry standards as researchers, educators, strength and conditioning coaches, performance and sport scientists, personal trainers, tactical professionals, and other related roles.

## NSCA Prestige



### NSCA is first

The CSCS and NSCA-CPT were first of their kind to be accredited by the independent National Commission for Certifying Agencies (NCCA).



### NSCA sets the bar high

NSCA certifications are known to be challenging. Athletes and clients cannot achieve their performance potential without a highly knowledgeable and skilled coach or personal trainer.



### NSCA is global

The CSCS and NSCA-CPT certifications are offered worldwide almost 70+ countries.



# NSCA is GLOBAL...



## Upcoming Global Chapters:

- \* Poland
- \* Greece
- \* UAE
- \* Singapore

## NSCA GLOBAL CONFERENCE

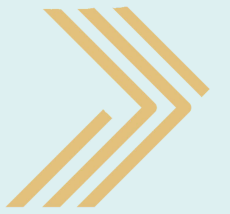
NSCA's Global Conference happens every 2 year across above locations. The upcoming 9th NSCA Global conference will be hosted by NSCA India. All NSCA's Global affiliates will be present to support Indian strength and conditioning community.

It will be the 1st Global Strength & Conditioning and Sport Science Conference in India. It provides an opportunity to bring all Indian Strength & Conditioning Community members on a common platform to *Connect, Share and Collaborate.*

Contact : [events@nscaindia.com](mailto:events@nscaindia.com), +91 8401058243



# Organizing Committee...



## NSCA, USA team



**Dr. Brent Alvar**  
NSCA President,  
(PhD, CSCS,\*D, TSAC-F,\*D, FNSCA)



**Coach Ian Jeffreys**  
NSCA President-Elect  
(PhD, CSCS,\*D, RSCC\*E, FNSCA)



**Mr. Gregory Nockleby**  
NSCA International  
Relations Officer

## NSCA, India team



**Dr. Apurva Mathankar**  
Director Education  
(MPT, CSCS,\*D, NSCA-CPT \*D)

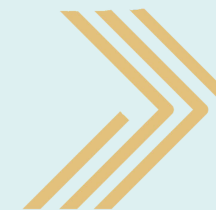


**Mr Prasad Mathankar**  
Director Operations  
(MBA, B.Tech)

Contact : [events@nscaindia.com](mailto:events@nscaindia.com), +91 8401058243



# Conference Speakers



***Nagendra Prasad***  
S&C Coach, Mumbai  
Indians, IPL



***Dr Samuel Pullinger***  
HoD Sport Science,  
Inspire Institute of  
Sports (IIS)



***Dr Ian Jeffreys***  
NSCA President-  
Elect & Game Speed  
Expert



***Caleb Linn***  
HoD Sport Science,  
Pulleys Gopichand  
Badminton Academy



***Soham Desai***  
Lead S& C Coach,  
Indian Cricket  
Senior Men's Team



***Anand Date***  
Lead S& C Coach,  
Indian Women  
Cricket Team



***Christopher Pedra***  
HoD Sport Medicine,  
Sir HN Reliance  
Hospital



***Radha Krishnaswamy***  
Former S&C Coach,  
Indian Women  
Cricket Team



***Dr Saju Joseph***  
Former High  
Performance Director,  
SAI Bangalore



***Ranadeep Moitra***  
Former S& C Coach,  
Indian Cricket Team

***& Many More Global Subject Mater Experts***

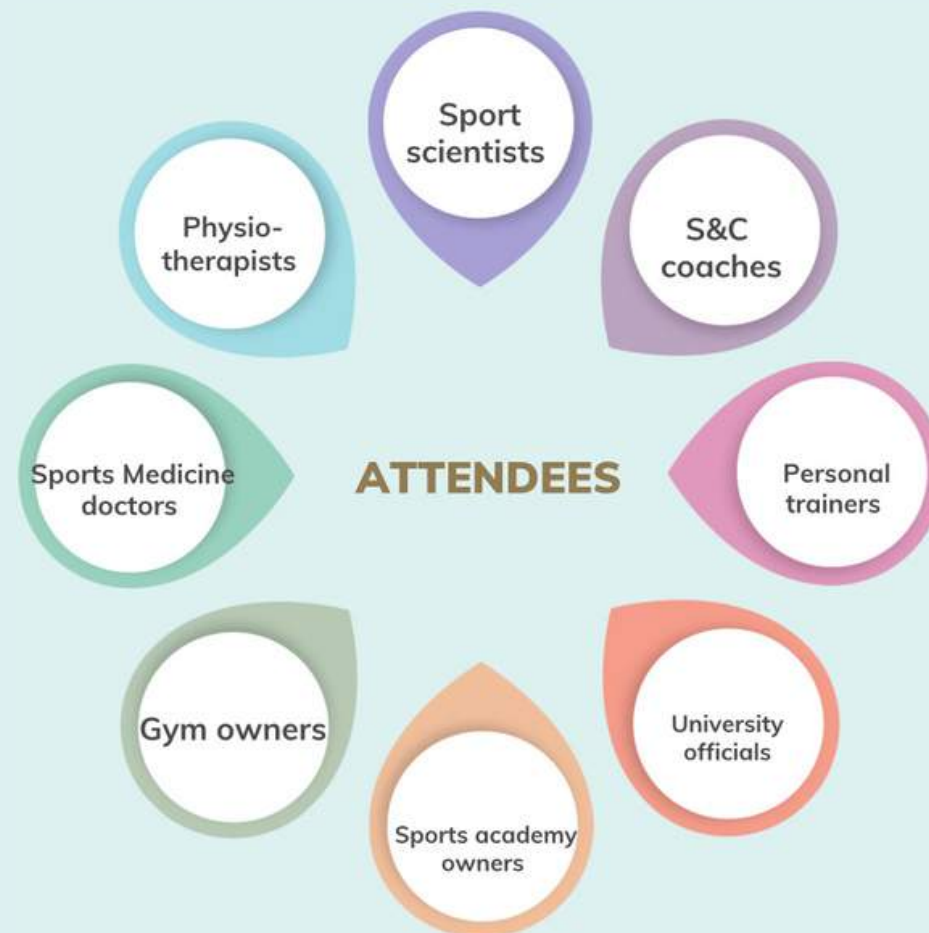
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# WHY Exhibit...



Are you looking to **gain visibility**, across **300+ professionals** to establish vital **relationships and position your products** and services effectively? NSCA conferences and events provide a great opportunity to deliver your message to key decision-makers and reach key influencers from around the world.



## Benefits of Exhibiting at an NSCA Event

- Dedicated exhibitor area to showcase your products and services to attendees
- Strategic placement of session rooms to draw attendee traffic
- Logo placement on the event page
- E-mail marketing mentions, and more

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# Sponsorship Plans...



BENEFITS	PLATINUM (INR 5 Lakh/ USD 6,000)	GOLD (INR 4 Lakh/ USD 4,800)	SILVER (INR 3 Lakh/ USD 3,600)
Exhibitor Stall	Premium	Prime	Classic
Session Sponsorship	02 Nos	01 Nos	01 Nos
NSCA India Partnership	<b>2 years</b>	<b>2 years</b>	--
Registration Counter Branding	Premium branding	Prime branding	Classic branding
Live Streaming Sessions	Logo Display on all sessions	--	--
Social Media Branding	5 post presence	3 post presence	2 post presence
Attendees Brochure	Cover page	Last page - prime	Last page - classic
Display of Standees	- Pre-Function area - inside session halls	-Pre-Function area -Logo on program schedule standee	- Pre-Function area
Website	Logo placement	Logo placement	Logo placement
Email to Attendees	Yes	Yes	Yes
Complimentary Registrations	2 Nos	2 Nos	2 Nos
NSCA Dinner	Yes	Yes	Yes
Loose Insert in Kit	1	-	-

Note: All mentioned prices are excluding GST/taxes

# Collaboration Plans...



## Audio-Visual Sponsor (INR 2 Lakh / USD 2,400 / Day)

- Session Hall visibility between sessions
- Logo display during online streaming
- Logo on conference recorded videos
- Regular size exhibitor stall

## Academic Partner (INR 2 Lakh / USD 2,400)

- University course or marketing Brochure distribution
- Dinner with NSCA Management and global affiliates (one person)
- Regular size exhibitor stall
- NSCA journal (JSCR & SCJ) free 1 year subscription

## T shirt Sponsor (INR 2.3 Lakh / USD 3,000)

- Logo display on attendees conference T shirts
- Regular size exhibitor stall

## Other Opportunities... INR 2 Lakh / USD 2,400

(Exhibitor Stall + 1 Sessions Sponsorship, 1 year NSCA India sponsorship partnership)

- **Nutrition/Energy Sponsor**
- **Recovery Sponsor**
- **Technology Sponsor**
- **Strength Sponsor**
- **Apparel Sponsor**

## Session Sponsor (INR 1 Lakh / USD 1,200)

- One sponsored session
- Regular size exhibitor stall

### Bank Account Details:

Mathankars SandC Foundation

Bank Name: ICICI Bank

A/C No: 124901001549

IFSC Code: ICIC0001249

Account Type: Saving Account

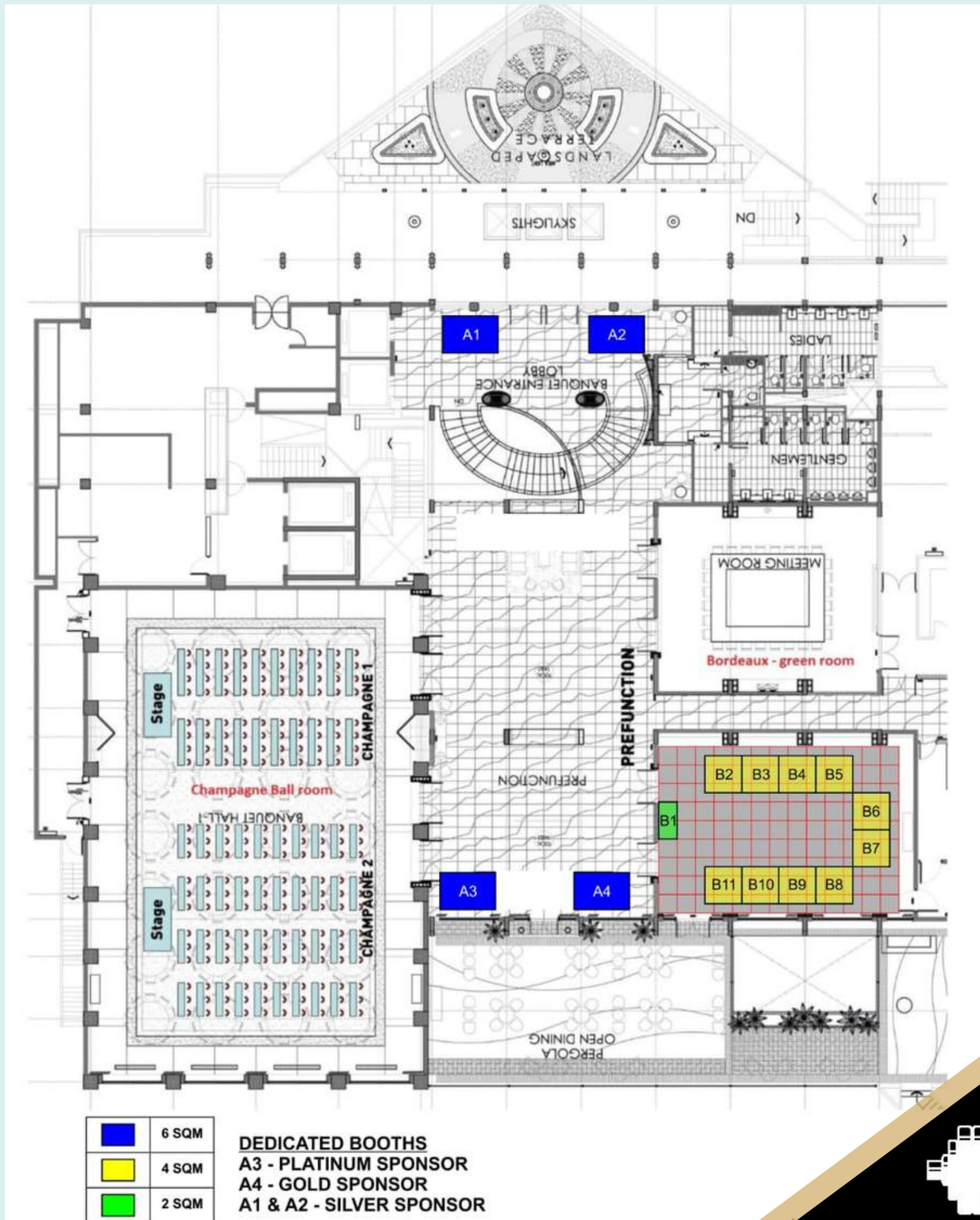
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# Exhibitor Layout



*We look forward to host you at*

# Novotel Mumbai Juhu Beach

Balraj Sahani Marg, Juhu Beach, Juhu, Mumbai, Maharashtra 400049



## Connect with us:

**Prasad Mathankar**

Director- Operations, NSCA India

+91 84010 58243

prasad@nscaindia.com

www.nscaindia.com